

Aristotle 360

Release Notes

Version: 4.x
09/30/2011

WHAT'S NEW IN THIS RELEASE

1. New Features

- SMS

SMS module in 360 provides customers with the ability to perform text campaigns by sending text messages to supporters with cell phones. By leveraging these text campaigns, customers can ask their supporters to perform activities such as 'make a donation', 'take action', 'sign up for an event' etc.

Mass SMS Wizard offers following capabilities to customers:

- Ability to set up mass text messages to a list of individuals such that they are sent immediately or sent at a future scheduled date and time.
- Ability to select individuals that have only opted in to receiving text messages for text campaigns.
- Ability to receive an email notification and/or a system message when mass text activity is complete.
- Ability to send a single text message for testing purposes.
- Ability to view SMS message metrics on the Mass Activity Overview screen, and leverage them for improving future communications.

- Action Center 2.0: Look and Feel, and Ease of Use Improvements

Following enhancements have been made to Action Center 2.0 in this release.

- Look and feel of 'Take Action' page has been improved significantly to make it more visually appealing to Grassroots advocates, thereby improving participation rate.
- 'Take Action' page has also been improved to make it more intuitive and easy to use for Grassroots advocates. For example, for certain advocates, taking action is as simple as navigating to the Take Action page, reviewing the message and just clicking on Submit to write to their legislators.
- 'Preview' option has been added to 'Take Action' page so that an advocate can preview the letter before sending it to legislators.

- Improved Blast Email and Its Performance

Mass/Blast Email Activity module has been redesigned to improve reliability and performance. With the redesigned module, a customer can send an email blast to a large list of people without requiring splitting of the list and sending several blasts. In addition to this improvement, the following functions have been added to the Mass Email feature:

- Ability to Pause or Restart an email blast in the Mass Overview Panel, while the blast is in progress. This allows staff to stop a blast from sending and to restart it at any time.
- Ability to schedule mass emails for automatically sending on any future date and time.
- Ability to set up for email notification and/or system message upon completion of the Mass Email Activity.

- Maps in Current Selection

With this feature, users can view the addresses of searched individuals, organizations etc. on Bing maps. This feature can be leveraged by customers to better plan their election canvassing, to better plan their assets for advocacy etc.

- **Legislative Committees , Subcommittees, Legislators and Staff**
Legislative Organizations module lets government affairs staff/users review information about one or more federal and state legislative committees, subcommittees and corresponding legislators and staff. Users shall be able to create lists of legislators and staff and communicate with them to influence them on customer issues.
- **Legislative Staff Search by Bill or Vote**
This feature lets govt. affairs staff to search for staff of legislators who will vote or who have already voted on a bill. This helps in govt. affairs to communicate with the staff of legislators and influence them on issues of interest.

2. Enhancements

- Source ID has been added to confirmation message in web form builder. This is to help recipients of this message to uniquely identify the individual who filled in the web form.
- Disbursement transaction list report has been updated to display states to which the disbursements are made to. In addition to that users shall be able to view the disbursements by group them by state.

For any additional information, please contact our support at support@arisotle.com or at 800-243-4401.