Aristotle 360

Release Notes

Version: 4.2
08/05/2011

WHAT'S NEW IN THIS RELEASE

1. New Features

- Congressional Fly-ins
  Congressional Fly-ins module makes planning and coordination of fly-ins easy, thereby encouraging Grassroots organizations perform this highly influential constituent communication. Using this module, Grassroots staff can set up a fly-in, generate a list of champion advocates and invite them to the fly-in. Staff can also track advocate appointments with legislators, produce handouts for advocate visits, and record feedback and comments from advocate visits into the system. Finally, staff can generate and analyze reports, identify legislator support/opposition levels for issues and also plan for improvements in future communications.

- Action Center 2.0: Multiple target lists and messages
  The following new features have been added to Action Center module for improved targeting and messaging in action alerts.
  o Enhanced management of targets in action alerts
    - Staff can select target US senators and US congressmen by chambers, states, committees, caucuses etc.
    - Staff can select state legislators for one or more states in order to target state level issues.
    - Staff can select individuals as targets in an action alert. This can be leveraged for a variety of purposes including testing of an action alert, setting up media as targets of an action alert etc.
  o Enhanced messaging in action alerts
    - In an action alert, staff can easily create two different lists of legislators and set up two different messages for these lists.
    - In an action alert, staff can easily refine a list of selected target legislators by using the exclusion feature.
  o Introduction and conclusion texts
    - In an action alert, staff can set up introduction and conclusion texts before and after the body of message to legislators. These texts are not editable by an advocate on the frontend/website.

- Action Alerts on Facebook
  Grassroots organizations can expand advocate base greatly by directly reaching out to Facebook users and also by leveraging the viral nature of social media. Staff can set up action alerts and publish them on organization's Facebook fan page for advocates to write to and call elected officials within Facebook.

- Mapping for Walk Lists

In order to help Campaigns with planning efficient walks, walk lists have been updated with mapping such that people retrieved in a walk list can be shown on a Bing map. User may be able to zoom in and zoom out, and be able to print the map.

- Fundly Integration
  Integration with Fundly/Blueswarm offers synchronization of contributions between Fundly and 360. In this release, a customer can configure a periodic sync of data from Fundly to 360. This helps campaigns in generating and filing compliance reports and in communicating with donors using 360 fundraising and voter contact tools.

2. Enhancements

- User Defined Fields in Query Builder
  Query Builder has been enhanced such that users can search entities individuals, organizations, committees and legislators by specifying user defined fields as search criteria. Users can also configure user defined fields as output fields for search results so that they can exported.

- Disbursement Transaction List Report by States
  Disbursement Transaction List report has been enhanced to display states along with disbursement records. This enhancement also includes an option in the report to display aggregated disbursements by state.

- Permission Controls for Events Module
  In order to help organizations restrict control of events and their tracking, User Permissions module has been enhanced to provide Read and Write access controls to Events module. With this enhancement, administrator shall be able to configure access to Events to some users and restrict access to other users.

- Election Responses in Advocate Panel
  Election Responses module allows campaigns to track voter preferences (e.g. party ID, voting likelihood) during an election. Advocate Panel has been enhanced to allow advocates or volunteers to enter election response information into the database without logging into 360 as a user.

For any additional information, please contact our support at support@arisotle.com or at 800-243-4401.