Aristotle 360

Release Notes

06/30/2011

WHAT'S NEW IN THIS RELEASE

1. New Features

- Action Center 2.0
  Action Center 2.0 is a completely redesigned module for customers to create and publish action alerts on their websites so that advocates can take action by communicating with elected officials. Following are some of the key capabilities offered in this release.

  - Grassroots staff can create and publish action alerts by selecting specific groups of elected officials (e.g. Senators) as targets.
  - Grassroots staff can set up action alerts with customized content including pictures and videos in order to motivate advocates to take action.
  - Grassroots staff can tailor action alerts by providing information more relevant to targets to make them more effective.
  - Grassroots staff can set up alert alerts to be specific advocates or to all public.
  - Advocates can view the published actions alerts on the website and take action. Take action includes communicating with elected officials via email, phone, fax etc.
  - Grassroots can generate action alert reports and analyze the campaigns for efficacy.

- Bills and Votes
  Bills and Votes is an optional module that provides customer the ability to manage and monitor bills and votes. In this release, the module provides the following capabilities:

  - Grassroots staff can manage and monitor bills and votes that have already been considered in Congress as well as the bills that haven't yet been considered.
  - Grassroots staff can search/view bills and votes, and use them in action alerts that are to be published to website for advocate actions.
  - Grassroots staff can view legislators and their sponsorship and voting histories for the bills considered in congress.
  - Grassroots advocates can search/view bills and votes on frontend website.

- User Defined Fields
  User Defined Fields (UDFs) is a complete redesign of existing Custom Fields feature. Using UDFs, Aristotle 360 users can set up their own proprietary fields and tie them to entities Individual, Organization, Committee and Legislators. Users can view and manage these fields under User Defined Fields panel of the entity pages just like any other fields. UDF Groups can be leveraged to group a number of UDFs that are related to each other. In current release, users can use Advanced Search to search entities by UDFs.

- Facebook Integration
  In this release, Grassroots staff can optionally configure the ability to post 'Take Action' information on Facebook. After taking action on Grassroots website, advocates can post their 'Take Action' information to their Facebook pages as well as to their friends' Facebook pages.

- Thank you tracking for contributions
Using this feature, users can flag a contribution as 'Thanked' or 'Not Thanked'. User can retrieve all 'Not Thanked' contributions and can send Thank You correspondences (e.g. via blast email).

2. Enhancements

- Disallow duplicate donations on web form credit card page: Web form credit card page has been enhanced to warn donor about potential duplicate donation if the donor tries to submit more than one donation in a day. User can continue to donate twice.
- A contribution limit can be set up on web form credit card donations. This limit is applied to only the specific donation made by the donor.
- Quick Search has been enhanced to view all results in Current Selection.

For any additional information, please contact our support at support@arisotle.com or at 800-243-4401.